

MOTION BY SUPERVISOR DON KNABE

May 6, 2008

The County, through the Department of Beaches and Harbors, will be hosting the eighth season of the popular Marina del Rey Summer Concerts at Burton Chace Park on alternating Thursdays and Saturdays from July 10 through August 30, 2008. These concerts, presented free to the public, offer audiences the finest in classical music and world-class pop and jazz performers and are enjoyed by area residents, as well as countless visitors from outside the Marina del Rey community.

The concerts have been jointly sponsored and paid for by Nestlé Waters North America (Arrowhead Mountain Spring Water) and the County through the County's Public Service and Exclusive Beach Beverage Sponsorship Agreement with Nestlé Waters, approved by the Board on April 16, 2002. Nestlé Waters contributes \$165,000 annually toward the production of the concert series and funds a number of other valuable County programs through this sponsorship agreement. The Department has contributed up to \$150,000 annually toward the concert production.

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MOTION

MOLINA	_____
YAROSLAVSKY	_____
KNABE	_____
ANTONOVICH	_____
BURKE	_____

This type of innovative public-private partnership is not always a smooth fit with standard County business practices. The entertainment industry that provides not only the talent for the concerts, but also production accessories, operates under contracting practices that differ from the standard County contracting policy. For instance, caterers, hotel accommodations, transport, and instrument and music score rentals, among other things, are necessary costs for the production of such events, but are not typically allowable County costs. However, where as here, private funds are being dedicated to a public purpose, exceptions to standard policy may be appropriate.

I, THEREFORE, MOVE that the Chief Executive Officer, Auditor-Controller, Acting Director of Beaches and Harbors, and County Counsel develop contracting policies and procedures appropriate for the production and presentation of entertainment events such as the Marina del Rey Summer Concert series that are funded in part through sponsorship agreements or private funding and return to the Board in the fall after the summer season is over with recommendations to be implemented prior to the 2009 Marina del Rey Summer Concert Series; and

I FURTHER MOVE that, in the interim, the Acting Director of Beaches and Harbors be authorized to enter into such contracts and vendor agreements as are necessary, in keeping with past practice, to ensure quality entertainment will be a part of the 2008 Marina del Rey Summer Concerts, with the County's share of costs not to exceed \$150,000, and the Acting Auditor Controller be authorized to make payments pursuant to such contracts and vendor agreements.

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